



timjohnstone.com

timjohnstone89@gmail.com

07419-139-207

TIM JOHNSTONE

SENIOR WEB DESIGNER

01 PERSONAL STATEMENT

Creative, driven, highly organised and enthusiastic senior web designer with 10 years of experience in the design industry. With a deep and varied understanding of UX and UI principles, communication and collaboration skills, team and stakeholder management expertise, I have been able to successfully oversee the delivery of a wide range of projects to a professional standard. I continually look to adapt and improve my skillset by attending conferences, design courses and researching trends and techniques. This has made me become an effective and self-motivated designer, always striving for pixel perfection and seamless user experience. Additionally my experience in brand definition, roadmapping, prioritisation, delegation, best practise and industry standard applications has led to providing solutions that establish a strong connection between business and user.

02 EXPERIENCE

2018 - PRESENT PINNACLE

Senior UI Designer

Being the lead designer and brand guardian for all Pinnacle's major products, I provide strategies for building and implementing solutions whilst communicating with stakeholders and management to ensure the best possible product is being offered to customers. My duties include overseeing the UI team and their work, the creation and maintenance of design systems as well as managing projects where necessary. Other duties extend to aiding the UX team with designing wireframes, conducting user testing, designing user flows, facilitating UX research studies and product discovery workshops.

2014 YAKETY YAK ALL MOUTH LTD

Web Designer/Front-End Developer

Here I successfully managed multiple projects for both short and long term deadlines, often simultaneously. This included designing various website concepts, emails, banners and social media imagery. I managed the company's brand identity and provided solutions to technical problems in the office. Furthermore I maintained the company's database and network of office computers.

2012 GATE WEB VIDEO

Work Experience

As part of a work placement whilst at university, I received my inauguration of working in a professional design agency, which I enjoyed enormously. I collaborated with team members, experienced working on multiple brands and acquired an incredible insight of how a business operates and handles clients.

2014 - 2017 DOMESTIC & GENERAL

Midweight UI Designer

My role here entailed the design of various websites, brochure pages, email campaigns, site banners, internal posters, PPC adverts, social media visuals, online registration journeys, asset preparation and video production. This also included presenting my design ideas to management, gathering feedback and bringing the ideas to fruition. During my tenure I became a brand guardian for the company; the visual communications I designed were created not only for the business but also its international offices and a variety of high-profile brands such as Sky, Sony, Argos & Jessops.

2012 - PRESENT (AD HOC) FREELANCE

UI/UX Designer, Developer, Project Manager

I have applied interchangeable skills and created a variety of digital media for individuals and businesses alike. From the inception of an idea through to the finished product I have designed wireframes and user flows, conducted user testing, established brand identities, produced marketing strategies, implemented SEO techniques, built websites and overall managed the lifespan of a project.

2009 - 2012 NORTHUMBRIA UNIVERSITY

Student

I completed my undergraduate course and achieved a 2nd class honours degree in Web Design & Development. Ever since, I've been striving to improve my creative craft; learning new design techniques, using data to inform decisions, gain understanding across many web-based disciplines and master new applications.



[linkedin/tim-johnstone](https://www.linkedin.com/in/tim-johnstone)



[behance/timjohnstone1](https://www.behance.net/timjohnstone1)



[dribbble/TJ89](https://dribbble.com/TJ89)



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TIM JOHNSTONE

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03 SKILLS



Photoshop



Illustrator



Sketch & Invision



Figma



Principle



UX Design



Responsive Design



Critical Thinking



Managing Teams



Time Management

04 COURSES

2022 THE MANAGER'S TOOLKIT: A PRACTICAL GUIDE TO MANAGING PEOPLE AT WORK

Coursera

2022 INNOVATION THROUGH DESIGN: THINK, MAKE, BREAK, REPEAT

Coursera

2021 EMERGING PATTERNS IN INTERFACE DESIGN

Nielson Norman Group

2021 VISUAL DESIGN FUNDAMENTALS

Nielson Norman Group

2020 DESIGN TRADEOFFS & UX DECISION FRAMEWORKS

Nielson Norman Group

2019 THE SCHOOL OF UX DESIGN

Design institute in London

05 EDUCATION

2009 - 2012 WEB DESIGN & DEVELOPMENT (BSC)

Northumbria University

2000 - 2008 GSCE & A-LEVELS

Kirkbie Kendal School

06 MYSELF



Playing guitar/band



Love going to gigs



Keen traveller



Pizza



Mountain biking



My dog, Bo

07 REFERENCES

References are available upon request.



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